

LUKE CLELAND

#### the WEDDING POSE

CHEAT SHEET



#### WALKING

Get your couples moving! A lot of great things happen when the focus moves away from taking photos, and towards doing an action. Tell your couples to chat with each other, and always be ready to take a photo when the time is right.



#### **KISS**

This pose may seem obvioius. But what is not obvious is WHEN to ask your couple to kiss. Asking in the right moment can help reset your couple, and even take them a little off guard which can result in some great candid feeling moments.



# FULL BRIDAL PORTRAIT

This is one of my blockbuster photographs. I purposefully plan for the best location and lighting for this photo. A great time to do this is just after the dress goes on, and the bride is fully ready for the day. Everything still looks perfect. If you are in a room that isn't great for this photo MOVE to a better location to take this. It will be worth it.



# FULL GROOM PORTRAIT

Do the same thing for the groom! Get that perfect portrait at the begining of the day. I typically get the groom to walk, and fix his coat - I find that grooms don't do well standing still for a long time so movement is key here.



### VENDOR DETAILS

This is one of my favourite things to do at weddings. Capturing florals is so fun for me. And will be fun for you when the vendors that work with you LOVE you for getting great shots of their work.



CALM PORTRAIT

This is not only one of those classic wedding images, it's a great way to balance the emotions and schedule of the day. I try to slow things down after getting ready to take this portrait so the bride has a moment to soak everything in.

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### LOOK BACK

Get your bride to look back at you. It's a great variation and adds so much depth to an otherwise flat couple portrait. You can do this while they are walking, standing still, or even going up or down stairs.



#### **DETAILS**

Of course you want to capture the emotions of the day. But one of the most important aspects to storytelling is the details. So while you are getting all of these great poses, make sure to get some photos of what makes up the entire scene. And remember its not about the detail in and of itself (so you can put away your macro lens) it's about capturing details in the context of everything else. For example, having the shoe in focus while the bride is putting it on tells the story much better than a macro shot of the details of the shoe.



## LEAVE THEM ALONE

Sometimes the best thing you can do is walk away! Give them some space, but make sure you tell them what's going on. Stepping away and giving them a chance to connect will create some candid moments that you can capture from afar!



#### SAY CHEESE!

It's easy to get caught up in the artisty of photography that you forget about the most important shots. At the end of day, it's really important that you nail those classic wedding shots that will matter 20 years from now. I always make sure I have a few great simple shots of the bride and groom looking at the camera smiling. Nothing fancy, just a simple portrait.